

# Muhammad Danish

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## Senior IT Business Analyst & Project Manager

Enterprise Architect | PMO

*Highly qualified, results-oriented **Project Manager** with a strong background in product management, Agile (including Scrum) methodologies, and ERP implementation. Over 16 years of experience, including over 10 years in senior roles leading digital transformation projects and managing cross-functional teams. Proven track record in stakeholder engagement, risk management, change management, and strategic planning. Seeking a **Sr. Project Manager** role to leverage my skills in a collaborative environment.*

## Skills / Areas of Expertise

Project Management | Product Management | Program Management | Technology Solution Analysis | Digital Transformation | Change Management | Product Lifecycle Management | Process Improvement | Business Process Management | Risk Management | Leadership | Operations Management | Budget Management | D365 | ERP | Vendor Management | Team Leadership & Training | Communication Skills | Cross-Functional Team Management | Enterprise Architecture Planning | Agile Framework | MS Project | Axure | Basecamp | MS Teams | Project Scoping | Project Planning

## Work Experience

### Project Manager

Nov 2022 – May 2024

#### Yasoob Consulting Pvt. Ltd., Karachi

- Led digital transformation initiatives for clients, transitioning operations to Microsoft Dynamics 365 (D365) F&O.
- Managed project planning, stakeholder engagement, requirements analysis, vendor coordination, risk management, change facilitation, quality assurance, and progress monitoring.
- Directed a seamless inhouse implementation of Azure DevOps, optimizing project task management and tracking, which resulted in a 40% increase in team efficiency and accuracy in task completion.
- **Key Projects:**
  - Canteen Stores Department
  - Housing Directorate

### Project Delivery Head

Jan 2016 – Oct 2022

#### HDK Solutions Pvt. Ltd., Karachi

- Directed the design, development, delivery, and implementation of the Custom ERP (PRISM) and various custom projects.
- Led the development of web applications using Dot Net Webforms, MVC, and MVC Core.
- Managed the development of mobile applications on Microsoft Xamarin and Android Studio.
- **Key Projects:**
  - PRISM ERP
  - Hospital Management System
  - Document Management System (Offshore)
  - Chatbot for Cooks County (Offshore)
  - Audit Management for Marie Stopes Society (USAID)
  - Mobile Apps for Bar B Q Tonight and
  - National Medical Centre.

## Senior Consultant

Jul 2013 – Dec 2015

### Sidat Hyder Morshed Associates Pvt. Ltd., Karachi

- Implemented:
  - Human Capital Management System (HCM)
  - Human Resource Management System (HRMS) and
  - General Ledger
- Engaged in requirement gathering, GAP analysis, design, development team coordination, deployment, end-user training, UAT and documentation.

## Assistant Manager

Jan 2011 – Jun 2013

### Sidat Hyder Morshed Associates Pvt. Ltd., Karachi

- Task Management, Technical Analysis, Research, Design & Development, Technical Support, and Implementation for:
    - Human Capital Management System
    - Supply Chain Management System
    - General Ledger and
    - Asset Management System
- which are implemented at over 100 International as well as Local clients.

## System Analyst

Jan 2010 – Dec 2010

### Sidat Hyder Morshed Associates Pvt. Ltd., Karachi

- Analysis, Research, Design, Development, and Implementation for the "Human Capital Management System", "Supply Chain Management System", "General Ledger" and "Asset Management System".
- Worked on Sybase PowerBuilder 11, Microsoft SQL Server 2005/2008, Oracle 9i, 10g, 11g, Sybase

## Analyst Programmer

Jan 2009 – Dec 2009

### Sidat Hyder Morshed Associates Pvt. Ltd., Karachi

- Analysis, Research, Design, Development, and Implementation for the "Human Capital Management System", "Supply Chain Management System", "General Ledger" and "Asset Management System".
- Worked on Sybase PowerBuilder 10.5 / 11, Microsoft SQL Server 2005/2008, Oracle 9i, 10g, Sybase

## Programmer

Oct 2007 – Dec 2008

### Sidat Hyder Morshed Associates Pvt. Ltd., Karachi

- Development on "Human Capital Management System"
- Worked on Sybase PowerBuilder 10.5 / 11, Microsoft SQL Server 2005/2008, Oracle 9i & Sybase

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## Education

**MBA - Marketing**, Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology, 2009  
**Bachelor of Science (BS)- Computer Engineering**, Sir Syed University of Engineering & Technology, 2006

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## Languages

English: Fluent | Urdu: Native