

ANIS UMAR

Portfolio Link: <https://www.behance.net/anisumarak>

Mob # 0313-5947852 | Email: anisumar.n7@gmail.com

EDUCATION:

UNIVERSITY OF HARIPUR

2015 - 2019

Bachelors of Computer Science | CGPA of 3.70

BRIGHT VISION COLLEGE

2012 - 2014

Higher Secondary School Certificate, Pre-Engineering; Marks: 749/1100

JINNAH JAM-E SCHOOL HARIPUR

2010 - 2012

Secondary School Certificate, Computer Science : Marks: 826/1050

EXPERIENCES:

PMTAC, PRIVATE LIMITED, RAWALPINDI

SENIOR CREATIVE DESIGNER

Apr, 2022 - Present

- Led the design of 10+ websites, ensuring high-quality user experience and aesthetic appeal.
- Created 3 medical billing software design, focusing on user-friendly interfaces and efficient workflows.
- Designed 5 specialized modules to enhance existing medical software, improving functionality and user interaction.
- Collaborated with cross-functional teams to align design projects with business objectives and technical requirements.
- Maintained up-to-date knowledge of design trends and best practices, applying innovative solutions to all projects.

TOUCH AND TYPE MARKETING, ISLAMABAD

GRAPHIC DESIGNER / UI DESIGN

Sept, 2020 - Mar, 2022

- Created wireframes, prototypes, and high-fidelity mockups for 5+ web and mobile applications
- Manage 12 brand social media profiles with optimal engagement and growth.
- Curate engaging social media content for 7 businesses.
- Create dynamic animations and videos for 5 ongoing brands.
- Design and implement digital marketing strategies for 2 businesses.

GALIYAT DEVELOPMENT AUTHORITY, ABBOTTABAD

MEDIA ASSISTANT

Sept, 2019 - Mar, 2020

- Created static & video content for all social media platforms
- Design all digital content for Galiyat Snow Festival 2020
- Shot video for 5 tender auctions.
- Ran paid ads for 3 different events

TECH VALLEY ABBOTTABAD

GRAPHIC DESIGNER

Aug, 2018 - Sept, 2018

- Designed web banners
- Created promotional & informational pamphlets for two different clients
- Created content for social media of hotels

CERTIFICATIONS

- Graphics Designer certification from Tech Valley Abbottabad.
- WordPress certification from KPYEP.
- Graphics designing certification from KPYEP.
- UX Design Fundamentals certification from CalArts
- High-Fidelity Designs and Prototypes in Figma certification from Google.

SKILLS

FIGMA
ADOBE XD
ADOBE AFTER EFFECTS

PHOTOSHOP
ADOBE PREMIER PRO
FACEBOOK BUSINESS MANAGER

ILLUSTRATOR
MS OFFICE
UI/UX DESIGN