

# EEMAN IRSHAD

## SOFTWARE ENGINEER



### Contact

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### Skill Highlights

- WordPress / Elementor
- Software Quality Assurance
- MS Office
- Adobe PS / Illustrator / Canva
- Email Marketing
- HTML/CSS
- UI/UX Design
- Data Entry
- Amazon Polly/Transcription
- JIRA
- UML Diagrams
- SEO

### Course

**Adobe Photoshop - MASIA**

### Languages

English  
Urdu  
German

## Summary

Detail-oriented Software Engineer with a strong emphasis on Software Quality Assurance (SQA) and a diverse background in digital marketing and WordPress management. Expertise in identifying and resolving software bugs, ensuring high-quality software solutions and creating intuitive designs. Proven ability to translate business requirements into technical solutions and produce comprehensive documentation.

## Experience

### April 2024 – Present

#### Email Marketing Specialist at Nten8-Training, UK

Responsible for creating, managing, and optimizing email marketing campaigns, including designing and testing templates. Execute and monitor campaign performance while addressing customer queries to enhance engagement and drive results.

### September 2023 – April

#### WordPress Operator at Skilltik, UK

Responsible for creating, managing, and optimizing websites for a UK-based company. Duties include designing and QA testing of website layouts, Pages and functions to ensure functionality, and organizing content for optimal user experience.

### August 2023 – September 2023

#### Social Media Marketing internship at SPARES, UK

Responsible for creating, managing and designing social media accounts and their content. Tasks include developing engaging posts, and content organizing campaigns, and maintaining brand consistency.

### January 2023 – March 2023

#### Information Technology internship at Code Decade Technologies, PK

My responsibilities included ensuring smooth network operations, performing regular system updates, and troubleshooting technical issues.

### Software Testing

Expertise in Software Testing good at analyzing, identifying, and removing bugs, errors, duplicate code and loop holes to make good quality and easy to understand software.

### Other

Good at IT management, creating UI/UX, UML Diagrams, SRS Documentation, gathering Requirements, Planning and Logic building.

## Education

### Graduation - Bachelor of Science in Software Engineering

2018-2022

From **National University of Modern Languages**, Islamabad (3.44 cgpa)

### College - ICS

2016-2018

From **KRL Model College for Girls** with grade B (FBISE)

### School – Matric Computer Science

2006-2016

From **KRL Model School for Girls** with grade A1 (FBISE)