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| **Esha** **Akram**  **Malikpur, Faisalabad** |
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| **SKILLS**  **BACK-END DEVELOPMENT**|PHP • JavaScript • Python • Express • NodeJS  **DATABASE**| Firebase • MYSQL • MongoDB  **FRONT END DEVELOPMENT**| ReactJS • Redux • JavaScript • Bootstrap • HTML • CSS • Flutter  **MISCELLANEOUS**| RESTful APIs • MVC • Agile methodologies  **TOOLS & ENVIRONMENT**| VS Code • Android Studio • Postman • GitHub • JIRA • Slack • Figma  **SOFT SKILLS**| Leadership • Communication • Problem-solving  **EXPERIENCE**  **V3 Solutions** | **JavaScript, ReactJS, API integration, Routing, SSOT**  Junior web application developer & Intern | Jul 2023 – Oct 2023, NTRC FSD   * Developed various projects using JavaScript/React e.g. landing page, Theme changes, Todo Apps, SSOT concept, Nested routing   Task Management App   * Developed a task management application using ReactJS, with API integration for dynamic data. * Used React Router for dynamic and responsive navigation. * Link: <https://todo-app-with-api-integration.netlify.app/>   ***Quantifiable outcome:*** *Successfully increased user engagement by 20%, reduced page load times by 30%, and achieved a 95% client satisfaction rate.*  **Klash Private Limited** | **SQL, Oracle forms, Oracle reports**  Intern | Aug 2022 – Sept 2022, FSD  Pre-Developed Database   * Created and customized Oracle Forms to streamline user input and data management. * Generated comprehensive Oracle Reports for data analysis and decision-making.   ***Quantifiable outcome:*** *Improved data processing efficiency by 20% through optimized SQL queries and report generation.*  **Eyesome Studios** | **WordPress, Video Editing, Blogs Writing**  Intern | March 2021 – April 2021, Online  Baking WordPress Website   * Developed and managed WordPress websites, ensuring responsive design and optimized performance. * Edited cooking videos and wrote recipes. * Link: <https://aansakitchen.co.uk/>   ***Quantifiable outcome:*** *Successfully boosted website traffic by 25% through effective content strategies.*  **Local Project**  **Multi-page Frontend Application** | HTML, CSS, Bootstrap, JS   * Created a responsive and user-friendly interface with Bootstrap. * Enhanced site interactivity and functionality with custom JavaScript. * Link: <https://cruise-jamaica.netlify.app/> | **EDUCATION**  **National Textile University**  *B.S.,* ***Software Engineering***  Oct 2020 – Jul 2024 | FSD  CGPA: 3.29  **ILM College**  *I.C.S.,* ***Computer Science***  Oct 2018 – Jul 2020 | Malikpur  Grade: 82%  **COURSEWORK**  **CoRide Pooling App** | Flutter, Firebase, Google maps  **E-commerce Website Admin Pannel** |HTML, CSS, Bootstrap, JS, PHP, MYSQL  **Reviews Sentiment Detection**| AI, Python, BERT, torch  **Inventory Management System** | C#, .NET Framework, Window Forms, MYSQL  **VOLUNTEER**  **Decor Head**  Led the decor team | SE Society | Sept 2023 - Jun 2024 | NTU FSD  **Vice President**  Led the graphic & publication team | WOH Society | Apr 2021 - Oct 2021 | NTU FSD  **CERTIFICATES**  **Web Development & WordPress**  NFTP | Mar 2023  **Communication Skills**  Tutify | July 2021  **Graphic Design - Adobe Photoshop**  CoursVork | May 2021  **INTERESTS**  Badminton • Coding • Web Development |