



# MUHAMMAD USAMA

SOFTWARE ENGINEER

## EDUCATION

2015-2019

### BACHELOR OF SOFTWARE ENGINEERING

NUML, University Islamabad.

2013 - 2015

### FSC -PRE ENGINEERING

Punjab group of college Multan

## SKILLS

- Business development strategies
- jasper studio
- DBMS (SQL)
- OOP
- Shopify
- website development
- Amazon Expert
- B2b
- Wordpress
- Dropshipping
- FBM| FBA

## LANGUAGES

- English
- Urdu (basic)

## CONTACT

☎ 0313-6358770

✉ usama@flipcost.com

📍 436/C gulgasht colony Multan

## PROFILE INFO

Innovative, creative and professional Specialised in Website Development, Data base administration and SM Marketing. I am a cheerful, ambitious and resilient person. I love my job and achieving milestones working with a team.

## EXPERIENCE

### BUSINESS DEVELOPMENT MANAGER 2021 - PRESENT FLIPCOST PVT LIMITED

As a skilled Business Development Manager, I bring extensive experience in identifying and pursuing new business opportunities, driving growth, and enhancing profitability. My expertise includes the implementation of ERP systems, management of Amazon accounts, and development of Shopify stores. I have successfully built and optimized USA Amazon accounts, leveraging advanced marketing tools to boost sales and expand market reach. My strategic approach to promoting company solutions ensures sustainable business development and competitive advantage in the marketplace.

### DATA BASE ADMINISTRATOR 2020 - 2021 TOWER TECH TECHNOLOGIES

I worked at Tower Tech Technologies as a position of database Administrator.

These things on which I have expertise:

- Backup, restore and recovery the data base
- Job scheduling, Jobs Alert, Maintenances and Security
- Replication, disaster recovery and high availability For Server
- Working with windows server including Active Directory
- Performance tuning and optimization (PTO)

### SYNTAXMATIC TECHNOLOGIES 2019 - 2020

I have six months hand on experience in database developer at Syntaxmatic Technologies Lahore, Pakistan.

I have full command on data migration, complex queries, stored procedures, huge data import and export in database, reporting of ERP system like university management system and business management system