

# Muhsham Elahi

Ph: +92 (330) 4082157 || Email: m.elahi.23011@khi.iba.edu.pk || GitHub: [github.com/MuhshamElahi](https://github.com/MuhshamElahi)  
LinkedIn: [in/muhsham-elahi](https://in/muhsham-elahi) || Behance: [behance.net/muhshamelahi](https://behance.net/muhshamelahi)

## Education

**Institute of Business Administration, Karachi**

**2020 – 2024**

Bachelor of science in computer science

## UX/UI Projects

- Developed user-centric designs for [Sadiq.ai](#), [Sadapay \(Urdu version\)](#), [RizqBachao](#), [Tutorez](#) by leveraging tools like Figma, Adobe Illustrator, and Photoshop to deliver intuitive and engaging user experiences.
- I won UX protothon at probattle

## Development Project

**RizqBachao (Technologies: Flutter, Firebase, Figma, Adobe illustrator)**

- Designed and developed a mobile application that addresses the issue of food wastage by facilitating the donation of excess food to NGOs, streamlining the process with an efficient, location-based communication system.

**Gravity-work (Technologies: WordPress, Elementor, WPform, GoDaddy)**

- Established a digital presence for a real estate construction firm through a WordPress-based website, integrating Elementor and WPform for enhanced user interaction and direct contact capabilities.

## Experience

**UX/UI designer ([Sadiq.ai](#))**

**May'23 – December'23**

- Engineered a comprehensive design system that elevated user engagement by 30%, fostering a uniform visual language across Sadiq's platform.
- Facilitated a 95% success rate in design system implementation over 3 months by pioneering collaboration between developers and stakeholders through Agile methodologies.
- Innovated 5 unique features, setting new benchmarks in the social e-commerce domain.

**App development (Flutter) Teacher Assistant at IBA Karachi**

**January'23 – December'23**

- Spearheaded weekly lectures and tutorials, offering individualized mentoring and counseling, thereby enhancing the learning experience for over 50 students.
- Regularly assessed and provided 1 to 1 feedback on student assignments and quizzes, contributing to their academic development.

**UI/UX intern (Meezan Bank Limited)**

**June'22 – July'22**

- Designed compelling UX/UI for both app and web of Roshan Digital Account
- Conducted in-depth UX research, employing design thinking principles to inform the development of user-centric banking solutions.

## Extracurricular Activities

**Treasurer IBA IQRA Society**

**September'22 – May'23**

- Managed a budget of One Million PKR, orchestrating over 25 sessions and workshops that drew an aggregate attendance of 5,000+, earning recognition as the most active society in Fall'22 and Spring'23.
- Directly responsible for all the activities of Logistics, social events, marketing, and Finance departments.

## Skills

- Proficient in: PostgreSQL, flutter, Firebase, Figma, Adobe XD, Office 365, HTML5, CSS3, WordPress, Elementor
- Familiar with: MongoDB, Golang, next.js
- Others: Jira, Jira confluence.

## Certification

- Fundamentals of UX- Google
- Computer Network and Communications-CISCO
- Product Analytics Micro-Certification (PAC)<sup>TM</sup>