

ABEERA AMIR

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Ring Road, Lahore.

EDUCATION

Oct 2017-Dec 2019	Master of Science (Majors: Accounting and Finance) University of Central Punjab, Lahore Thesis: “Green Supply Chain Management Initiatives and Sustainability: The Mediating role of Firm Performance”	CGPA:3.73
Sep 2013-June 2017	Bachelor of Science (Honors) (Majors: Accounting and Finance) Lahore School of Economics Thesis: “Achievement of goals through strategic human resource management of multinational companies in Pakistan” Supervisor: Ms. Mehwish Jawaad	CGPA:3.44
2013	Fsc (Pre engineering) Defence Degree Collage for Women, Lahore, Pakistan	
2011	GCE Ordinary Level Defence Public School for Girls, Lahore, Pakistan	

PROFESSIONAL EXPERIENCE

06 August 2024 – 31st August 2024	External-Teacher Assistant • Suleman Dawood Business School • Lahore University of Management Sciences Worked under Dr. Mohsin Bashir	Lahore, Pakistan
November 23 – January 2024	Research Assistant • Suleman Dawood Business School • Lahore University of Management Sciences Worked under Dr. Attique Rehman	Lahore, Pakistan
January 2023 – August 2023	Visiting Lecturer • The Millennium Universal College Courses Taught • International Human Resource Management, BBA • Contemporary issues in Business Management, BBA • Entrepreneurial Ventures	

**February 2021-
January 2023**

Senior Lecturer

- University of South Asia, Tufail Road, Canntt campus.

Courses Taught

- Human Resource Management, BBA
- Business Research Methods, BBA
- Supply Chain Management, BBA
- Organizational Behavior, BBA
- Leadership and Corporate Governance, MBA

Final Year Projects Supervision

1. The Vertical Farming (Business Plan)
2. Impact of Green Packaging on Consumers' Buying Behavior: The Mediating role of Attitude
3. The impact of Green Human Resource Management on individual green behavior
4. Impact of Green Marketing on Consumer Buying Behavior

Other Responsibilities

1. Arranged seminar for students in classes by industry experts.
2. Tapped different industry people for better corporate relations amongst the students.
3. Patron of the dramatic society "Baghi Dramatic Club" at University of South Asia
4. Lead of the newsletter team with prime responsibility of the publication of the newsletter semesterly
5. Lead of research committee with major responsibility of approval of the final year projects (research) topics

10 Feb 2020 – 30 April
2020

Research Assistant

Lahore, Pakistan

1 Nov 2020 – 30 Jun
2021

- Suleman Dawood Business School

- Lahore University of Management Sciences

1 Nov 2022 – January
2023

Worked under Dr. Shakeel Sadiq Jajja (Director EMBA program
LUMS)

PUBLICATIONS

- 1) Jawaad, M., Hasan, T., Amir, A., & Imam, H. (2022). Exploring the impact of green human resource management on firm sustainable performance: roles of green supply chain management and firm size. *Journal of Management & Organization*, 1-23.
- 2) Bashir, A., Amir, A., Jawaad, M., & Hasan, T. (2020). Work conditions and job performance: An indirect conditional effect of motivation. *Cogent Business & Management*, 7(1), 1801961.
- 3) Bashir, A., & Amir, A. (2020). International Public Sector Accounting Standards and Quality of Financial Reporting in the Public Sector of Pakistan: Moderating Role of Accounting Information System. *European Online Journal of Natural and Social Sciences*, 9(2), pp-467.
- 4) Bashir, A., & Amir, A. & Bajwa, K. M. (2020) An Investigation of Stressors among University Students: A Qualitative Approach. *UCP Management Review*, 3(1), 5-24.
- 5) Bashir, A., & Amir, A. (2019). CSR Dimensions and Customer Satisfaction: The Mediating Role of Brand Image from the Perspective of the Hotel Industry. *European Online Journal of Natural and Social Sciences: Proceedings*, 8(4 (s)), pp-184.
- 6) Bashir, A., & Amir, A. (2019). Relationship between government expenditure on education and GDP per capita in Pakistan: an ARDL approach to co integration. *Advances and Applications in Statistics*, 55(1), 77-103.
- 7) Jawaad, M., Amir, A., Bashir, A., & Hasan, T. (2019). Human resource practices and organizational commitment: The mediating role of job satisfaction in emerging economy. *Cogent Business & Management*, 1608668.
- 8) Bashir, A., & Amir, A. (2018). Profitability and share price: a comparative study among the textile and cement sector of Pakistan. *Science International Lahore*, 30(2), 197-201.
- 9) Amir, A., & Asad, M. (2018). Consumer's Purchase Intentions towards Automobiles in Pakistan. *Open Journal of Business and Management*, 6, 202-213.
- 10) Shoukat, I., Amir, A., & Abbas, Qalab. (2023). Emotional Intelligence and Job Satisfaction: Empirical Evidence from Private Sector Universities of Pakistan. *Bahria University Journal of Management & Technology*, 6(2).
- 11) Hyder, N., & Amir, A. (2023). Impact of Green Packaging on Consumer's Buying Behavior: The mediating Role of Attitude. *International Journal of Scientific Research in Engineering and Management (IJSREM)*, 7(10), 1-17.
- 12) 1 paper under publication process

AWARDS AND ACHIEVEMENTS

1. Best teacher of the year 2022 in faculty of management sciences at University of South Asia
2. Organized a series of webinar for the "Employability week" at University of South Asia

3. Participated and contributed the valuable insights at the “awareness session on Islamic banking and finance” organized by State Bank of Pakistan at University of Central Punjab (14th Nov 2017).
4. Participated in the 7th Annual Business Research Conference on Managing Business in Pakistan held at Lahore School of Economics.
5. Participated in the awareness session on Islamic banking and finance organized by State Bank of Pakistan at UCP Lahore.
6. Paper accepted for Decision Sciences Institute (DSI) (International Conference USA 2024). Couldn't attend due to financial constraints.
7. Organized and played impactful role in 2nd Symposium on Battery Electric Vehicles (BEVs) in Pakistan. This event, held in collaboration with the Higher Education Commission (HEC) Pakistan, the World Bank, and the International Finance Corporation (IFC), focused on "Accelerating the Electric Mobility Transition in Pakistan" at SDSB, LUMS.

SKILLS AND INTERESTS AND HOOBIES

- Fluent in [English and Urdu]
- Good in communication skills and comfortable with working in a team.
- Interests: Travelling, Cars and reading novels.
- Adept at using [Excel, Word, SPSS, SmartPLS, AMOS]
- Public page: Bee_Garagee