



Uzair Saeed

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Summary

Front End designing intuitive and engaging user interfaces for web and mobile applications. Expertise in leading cross-functional teams to deliver exceptional UI solutions that align with business goals and user needs. Proven track record in setting design standards, optimizing workflows, and driving continuous improvement. Skilled in user-centered design principles, usability testing, and prototyping. Strong leadership abilities with a passion for mentoring and developing talent. Seeking to leverage my experience and skills to contribute to a dynamic team focused on innovation and delivering outstanding user experiences.

Skills

- User interface & User experience
- Usability & Scalability
- Optimization & Web accessibility
- Product/Technical Design, Development, and Execution
- Strong analytical and problem-solving skills to identify user pain points and propose effective UI/UX solutions.
- Communication
- Teamwork and Collaboration

COMMERCE CLOUD SKILLS

UI/UX Experience

- Front-end development using HTML5, JQuery, CSS3, Bootstrap, Different latest frameworks.

- Designing website/products for all screens (Desktop, tablet and mobile) and cross browser compatibilities.
- Developing & designing the UI design process for requirement gathering and implementation.
- Curated and meticulously maintained product catalogs using SFCC tools.
- Ensured accurate and up-to-date product information, including compelling descriptions, high-quality images, and competitive pricing.
- Collaborated closely with marketing teams to create impactful promotions and campaigns.
- Optimized product displays, cross-sell opportunities, and upselling techniques.

Work History

SFCC FRONT END Developer & SFCC Merchandising - 08/2022 to 01/2023

DigitCommerce Mansehra, KPK

Responsibilities:

- Providing best user experience for customer and user by using salesforce Ecommerce tool.
- Making minor adjustments to HTML and CSS code.
- Working closely with UI/UX designers to translate designs into code.
- Ensuring that the UI/UX is accessible to users with disabilities, following accessibility standards and guidelines.
- Communicating with stakeholders to understand requirements and present design solutions.
- Ensuring consistent styling across the website.
- Adapting layouts for various screen sizes (desktop, tablet, mobile).
- Testing responsiveness and fixing layout issues.
- Promotions and Campaigns: Collaborated closely with marketing teams to create impactful promotions and campaigns. Optimized product displays, cross-sell opportunities, and up selling techniques.

FRONT-END ENGINEER - 09/2022 to Current

EcomNest

Providing Services Front-end Engineer- & SFCC Merchandiser.

Responsibilities:

- Front-end Development: Implementing the visual and interactive elements of a website or application using front-end technologies such as HTML, CSS, Bootstrap and JQuery.
- Responsive Design: Ensuring that the UI design is responsive and works seamlessly across various devices and screen sizes.
- Providing consultation for best solution suitable for customer using salesforce Ecommerce platform.
- Content Management: Curated and meticulously maintained product catalogs using SFCC tools. Ensured accurate and up-to-date product information, including compelling descriptions, high-quality images, and competitive pricing.

- **Merchandising Strategies:** Developed and executed online merchandise strategies to drive sales and achieve gross margin goals. Conducted thorough competitive analysis to stay informed about industry trends and customer preferences.
- **Promotions and Campaigns:** Collaborated closely with marketing teams to create impact promotions and campaigns. Optimized product displays, cross-sell opportunities, and up selling techniques.

Education

Hazara University, Mansehra

Bachelor of Studies in Computer Science

Mansehra, KPK

09/2020 to 07/2024

CERTIFICATIONS

- Front End Web Development EVS