**Gulshan Idrees**

Lahore Phone: (+92)-324 1481531

LinkedIn: www.linkedin.com/in/Gulshanidrees Email:gulshanidrees9@gmail.com

**EDUCATION**

**University of Central Punjab, Lahore**

**Present** Oct 2021 -

* Bachelor of Software Engineering,   
  **Major:** Mobile Applications Development **Minor:** Website Development

**Punjab College Shaikhpura** Mar 2019 – 2021

* Intermediate in Sciences FSc Pre Engineering

**WORK EXPERIENCE**

**Baba Poultry Engineering | Social Media Marketing Manager & Graphic Designer** *2023 -*

* Managed social media presence and created engaging visual content to elevate brand visibility and drive engagement.

**Connected Pakistan | Ambassador** *2022 -*

* Registered students, led social media marketing efforts, and managed event teams, including hospitality, management, and operations.

**Task Force Club | Database Manager** *2022 -*

* Managed and maintained database systems, ensuring data accuracy and efficiency.

**Freelance Force Society, UCP | External Affairs Manager** *2022 -*

* Collaborated with other societies, managed partnerships, and mitigated potential risks.

**Lahore Young Leaders Club | Marketing Manager** *2021-*

* Led marketing efforts for various projects, including flood donations, clothing collections, and cancer awareness campaigns.

**Mobile Application Development** *Sept 2023 -*

* Collaborated with a cross-functional team to develop and enhance mobile applications by testing all applications after complete development.
* Participated in daily stand-up meetings, contributing to feature development and bug fixes.

**PROJECTS**

**Gloria Jean’s Cafe (Digital Marketing)**

* Managed digital marketing strategies and campaigns.

**Real Estate (Social Media Marketing)**

* Implemented and managed social media marketing strategies.

**Store Website**

* Tested and debugged the entire website in coordination with the team.

**Whatsapp Frontend (Flutter)**

* Developed frontend using Flutter.

**Food App (Flutter)**

* Implemented user authentication, product listings, and shopping cart functionality.
* Tested the entire application after development.

**LEADERSHIP ACTIVITIES**

 Lead **Rizq Desterkhwan** during all Ramzan periods.

 Ambassador Head at **Taakra'24**.

 Vice President at **Ride with Pride**, managing and empowering females.

**SKILLS AND INTERESTS**

**Technical Skills:**

* Programming: C, C++, Java, Flutter, XML DART,SQL
* Tools: Prototyping, UML Modeling, Documentation, Requirement Gathering, Testing (all SDLC phases)
* English - Fluent
* Urdu - Native
* Punjabi - Native

**Interpersonal Skills:**

* Proficient in Microsoft Applications (Word, Excel, PowerPoint)
* Problem Solving
* Team Management
* Leadership
* Event Management
* Database Management
* Graphic Designing
* Public affairs

**Interests:**

* Social Media Marketing
* Mobile and Web Application Development
* Team Leadership